



BASLER
BERLAC GROUP

YOUR
FOUNDATION
FOR TRUST AND
SAFETY.



Swiss-quality markings and coatings



CONVINCING AND SECURE.

Dedicated to safety since 1933.

For decades we have characterised ourselves as innovative and dynamic manufacturers of high-quality road and surface markings. Located in the heart of Switzerland, we are developing and producing first-class standard products and custom-made products for both indoors and outdoors.

Focused on quality.

Streamlined processes and high flexibility allow us to manufacture our standard range, as well as custom-made products and special paints at short notice. Responsible, reliable and with long-term and proven expertise, we guarantee the highest quality throughout order processing and right through to the finish of our products. Naturally, we manufacture in accordance with all the currently required ISO standards.

Geared to the future.

Our specialists from the Development and Application Division research new solutions daily alongside scientific institutions. We approach customers' requests cooperatively. In addition to the work of our technical specialists, requirements are clarified and appropriate system solutions are developed. We check all products and applications for functionality and quality in our laboratories using high-precision instruments to the latest state of the art.

Always close by.

Our core values are shaped by typical Swiss characteristics such as punctuality and trust. They influence the cooperative partnership

with our customers and suppliers. An experienced and technically well-versed consultation team are available daily for customers' concerns; offering technical advice and specifying suitable materials as well as application possibilities and climatic requirements. The result: excellent solutions and long-term relationships. Around the globe.

What we do.

01

ROAD MARKINGS

- Cold plastics
- Cold-spray plastics
- 1C and 2C high solid paints

02

FOR OUTSIDE AREAS

- Cycle lane markings
- Coloured surface markings
- Tactile control systems
- Reduction in braking distance (high friction)
- Airport markings

03

FOR INDOOR AREAS

- Coating for car parks
- Coating for Industrial buildings
- Luminescent systems
- Repair products



WE INCREASE ROAD SAFETY.

High volumes of traffic require durable materials and quick application. Basler Lacke AG offers optimal and complete system solutions that are highly visible at any time of the day and in any weather conditions; guaranteeing a higher degree of safety.

Whether it's cold plastics, cold-spray plastics or high solid paints: you are choosing quality, dimensional stability, durability and safety when you select our high-quality products.

OUR SOLUTIONS.

- Cold plastics
- Cold-spray plastics
- 1C and 2C high solid paints

AREAS OF APPLICATION.

For motorways.

High volumes of traffic and high speeds make the need for good visibility and resilient markings essential. Even in extreme weather and light conditions.

For country roads and side roads.

Demanding routes on various terrains require the driver's highest level of attention. Clearly visible markings aid road users in keeping their focus.

For urban traffic.

Complex traffic situations in towns and cities require efficient application to get traffic flowing again as quickly as possible. Quick setting materials make it possible for roads to be used again straight away.

01

ROAD MARKINGS.

SURFACE MARKINGS PROVIDE CLARITY AND ATTENTIVENESS.

From the cycle lane to the art in architecture: surface markings fulfil a functional and decorative purpose. They show specific traffic situations in urban and city zones. Our system solution competency: solvent-free, quick-setting methacrylate harz systems with diverse application possibilities in traffic and other outdoor areas.

OUR SOLUTIONS.

- Road coatings with a PMMA base
- Tactile cold plastics

AREAS OF APPLICATION.

For cycle and footpath coatings.

Clear characteristics increase visibility for the more vulnerable road users and provide visual protection zones.

Coloured surface markings.

Arrows, numbers, warnings and other symbols enable quick and safe orientation for all road users.

Control systems for the blind or visually-impaired.

Tactile-visual control systems provide orientation and visibility as well as protection for all participants.

Reductions in braking distance.

Surface coatings with distinct grip reduce the braking distance. They, therefore, protect all road users. Ideal before a zebra crossing or traffic lights, around tight bends or on sections of road with steep gradients.

Markings for airports.

Airport runways are exposed to heavy traffic loads. In addition, signalling for flight operations must meet the highest safety standards.



02

FOR OUTSIDE AREAS.





PROTECTION AND DESIGN NEED NOT BE EXCLUDED – QUITE THE CONTRARY.

Buildings are subjected to thermal, chemical and mechanical stresses on a daily basis. These leave their mark behind in the form of abrasion and damage. Reliable coating measures protect the building substance and offer an additional upgrade with well-thought-out paint concepts.

We offer an extensive spectrum of coatings for various applications. Polymethyl methacrylate, or PMMA for short, is a fast and exceptionally resilient coating.

OUR SOLUTIONS.

- Markings
- Coatings
- Luminescent systems
- Repairs

AREAS OF APPLICATION.

Indoor markings.

Markings on heavily trafficked surfaces, often with many additional turning manoeuvres taking place, need to be particularly durable. Good and prolonged visibility of markings is ensured by limited susceptibility to dirt and a broad colour pallet of materials.

Car parks.

Areas in multi-storey car parks, underground car parks and on ramps are exposed to high wear and tear and can be affected by traces of condensation, salt, oil or petrol. Resistant surfacing solutions protect floors and, due to the variety of colours, also provide plenty of freedom when it comes to design.

Industrial buildings.

Signalling on industrial floors must withstand a high mechanical and chemical strain. Abrasion from forklifts, production powder and leaking liquids require a strong floor day-to-day.

Luminescent systems.

In the event of danger, escape and rescue routes must be immediately recognisable to guide people out of the danger zone. Self-illuminating markings at exposed points are indispensable in darkness, heavy smoke or low visibility.

Repair products.

When it comes to parking spaces in multi-storey car parks, underground car parks, ramps and areas both indoors and outdoors, it is crucial that drivable surfaces to be repaired are reopened quickly.

03

FOR INDOOR AREAS.

INTERNATIONALLY APPROVED.

Our products provide safety and protection worldwide. A vast number of reputable companies on the international market, which are dependent on the quality and competitiveness of the materials they use, place their trust in our well-developed products and systems. They rely on our

commitment, our reliability and our durability. Basler Lacke AG provides you with the optimal product for every purpose and a high-performance system for every application. We are an uncomplicated, reliable and flexible partner who is on your side.



01
System: BASCOpaint



02
System: BASCOfield



03
System: BASCOtaktil



04
System: BASCObike



05
System: BASCOlin



06
System: BASCOplast

THE ADDED VALUE OF EXPERIENCE.

The Berlac Group: Experts in Paint and Colours.

The Basler Lacke AG belongs to the Berlac Group. The Swiss company is internationally renowned for its expertise and know-how in surface finishing, surface protection and the pigmentation of plastics.

Its extensive experience, going back decades, with paints and colours makes the Berlac Group one of the most efficient and reliable partners around the globe.

There are eight brands belonging to the Berlac Group. They all belong to the leading providers in their specialist areas. Whether for high-precision applications in the watch sector, technically demanding use in the car and sports sector or for large-scale applications in the building industry: the range of colours and paints covers every sector.

To have one of the Berlac Group companies as a partner means you will also benefit from the knowledge of the other divisions. All finishing locations regularly exchange expertise from purchasing, research and development, as well as procedural and application techniques, with one another.

With a Berlac Group company, you as a customer benefit from the added value of combined experience.



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